



Newcastle Child Friendly City DRAFT Action Plan 2019 - 2021



What is a Child Friendly City?

Child Friendly Cities & Communities is a Unicef UK programme that works with councils to put children's rights into practice. The programme aims to create cities and communities in the UK where all children – whether they are living in care, using a children's centre, or simply visiting their local library – have a meaningful say in, and truly benefit from, the local decisions, services and spaces that shape their lives. The term 'child-friendly' is not just about baby-changing facilities or asking for children's views on play equipment – although both are important – but about a profound shift in how children are viewed and treated in a city or community.

Newcastle City Council and our partners are committed to work towards Child Friendly City status through six badges, three that are decided by Unicef; Communication, Culture and Co-operation & Leadership, and three that have been chosen by children and young people; Healthy, Safe & Secure and Equal & Included.

This is our action plan developed with children and young people describing what we need to do. Delivery of this plan along with views of children and young people, will decide whether we achieve Child Friendly City status.

Progress of the plan will be monitored by the Youth Democracy Group, the Child Friendly City Board and reported into the Wellbeing for Life Board.

 Newcastle Promise Board



Our Child Friendly City Journey



October 2017 to July 2018 Discovery Phase

- 145 children and young people between the ages of 5 and 24 were involved.
- We did this face to face, in small groups, as part of drop-in sessions and in a facilitated Skype session.
- We talked about the issues that matter most to children and young people.
- They told us the issues that the most important issues to them were feeling Safe & Secure, Healthy and Equal & Included.



July & August 2018 Summer Engagement

- More than 150 children and young people were involved at events through the summer holidays.
- They told us what they thought should be included in the action plan.



October to December 2018 Developing the Action Plan

- Schools and youth groups continued to develop the action plan.
- We had an Action Planning Day on the 5th December 2018 at St James' Park.
- Children and young people from schools and youth groups worked with professionals to consider and agree actions and outcomes for this plan.

This is a summary of what you told us you wanted and what we plan to do for each of the badges

The badges you chose...

The Safe & Secure badge is about how the police, council, and schools can work together to help you feel safe at home, in your community and across the city, including having the opportunity to share ideas about improving safety and share concerns if you feel unsafe or worried.

The Equal & Included badge is about how we can work together to make you feel welcome, protected from discrimination and have opportunities to grow, learn and explore regardless of your background, culture, ability or anything else.

The Healthy badge is about how adults in health, schools and the council can support you to have good physical, mental and emotional health; help you and your parents know how to stay healthy and support you if you have additional needs.

The badges Unicef ask us to work on...

The Co-operation & Leadership badge is about adult decision makers in the council, police, health, business, and voluntary sector working together to make Newcastle better for you and making sure there are opportunities for you to be involved in decision making.

The Communication Badge is about adults helping you to understand your rights, know what services are available to you and sharing positive stories about your achievements.

The Culture badge is about working together to make sure adults know about and respect your rights, so that you feel valued and respected.

What you told us....

- You would like more safe, clean parks and open spaces where you can meet friends.
- You would like to develop relationships with the police and learn more about their work
- You would like to know how to be safe on-line and have safe havens around the city.

- You would like more opportunities to learn about the different communities in the city.
- You would like more awareness of discrimination and for all groups of children to feel welcome around the city.
- You would like the public transport to be cleaner and more welcoming.

- You would like quicker access to mental health support, and information on how to stay healthy emotionally and physically.
- You would like access to more affordable leisure and sports.
- You would like cleaner air.

- You would like to be heard and influence decisions in the city
- You would like to be able to vote at 16.

- You would like one central place where you can get information about services and activities.
- You would like to know more about your rights.
- You would like to see happy stories about your achievements celebrated in the media.

- You would like everyone to feel welcome in the city when travelling, playing and learning.
- You would like to feel valued and have your rights respected.

What we plan to do...

- Work to 'design out crime' in our parks, this includes looking at the lighting, how the space is used and cleanliness.
- The police will recruit School Liaison Officers to work with schools to increase the number of visits to schools and open days at police stations.
- Develop a programme of support to help children and young people understand how to be safe on-line.
- Review the safe havens we have for vulnerable people to make sure they can be used by children and young people if they feel unsafe.

- Develop opportunities for you to learn about the different faiths, cultures and communities in Newcastle.
- Provide more learning in schools around LGBTQ and support available.
- Hold more social events including pop-up events in parks and outdoor spaces that are accessible to everyone.
- Work with our transport operators so that you can influence the design of the buses and metros.

- Promote the ways and places you can go to for mental health support including our new on-line service, while we trial a new way of working with schools.
- Work with schools and parents to help you know how to stay healthy including how healthy eating supports your physical health.
- Increase the number of affordable activities available to young people through our Young persons' Active Newcastle card.
- Work with schools, and parents to improve air quality around your school.

- Create opportunities for you to talk with the adults in the organisations who make decisions about things that affect you and your community.
- Start an annual Newcastle Child survey to get your views on growing up in Newcastle.
- Support the Youth Democracy Group to deliver their priorities including votes at 16.

- Develop one central information site that you will be able to go to for information about leisure, health, activities and support services.
- Work with schools and groups to promote information about Children's Rights.
- Work with you and your schools and groups that you attend to promote and share more positive stories about what you are doing and your achievements.

- Work with our partners to identify and increase the number of child friendly public venues in the city.
- Provide training on Children's Rights for adults who work with children and young people to make sure they can promote your rights and help you to do so too.

This is our detailed action plan describing the work we will do together on our journey towards international recognition as a Unicef Child Friendly City.

Safe & Secure Badge Lead: Adrian Oakes, Northumbria Police

Outcome 1 We want all children & young people feel safe in their homes, neighbourhoods & across the city.						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
<p>1.1 Ensure that children and young people feel safe to meet in parks and public spaces.</p> <ul style="list-style-type: none"> Work with partners on the Get Connected diversionary programme. The programme provides guidance and toolkits to deal with vulnerable young people susceptible to a life in organised crime. Work with YOT to deliver a package of education to deter young people from knife crime and educate and rehabilitate offenders connected to knife crime. 	<p>Northumbria Police (Community Engagement Team)</p> <p>Newcastle Parks Trust</p> <p>Newcastle Children's Safeguarding Board</p> <p>Newcastle YOT</p>	From May 2019	<p>Young people tell us that they feel safe to meet friends in parks and public spaces.</p> <p>Taken from the Annual Survey (Cooperation and Leadership badge)</p>	<p>Agree methodology and approach from Leazes Park Report and recommendations from Leazes Park pilot and approach for designing out crime as referenced in the Leazes Park report.</p> <p>To have completed the GET Connected learning Programme and have access to toolkits to use with young people.</p> <p>To have developed training packages.</p>	<p>To be working with the Newcastle Parks Trust to act upon the recommendations for Leazes Park.</p> <p>To have started work looking at other parks.</p> <p>To have started work with targeted young people.</p> <p>To have delivered the training package through schools and youth groups.</p>	
<p>1.2 Ensure children and young people have access to safe open spaces.</p> <p>We will work with children and young people;</p> <ul style="list-style-type: none"> to understand the open spaces they use. to assess how safe the spaces are and whether work is required to improve safety. to ensure this information is shared widely (jointly with the Communication badge). 	<p>Northumbria Police (Community Engagement Team)</p> <p>Stuart Nicholson (Newcastle University PHD Student)</p> <p>NCC (Jo Taylor)</p>	From Sept 2019	Children and young people agree they know how and where to find information on safe places and activities in Newcastle.	<p>To have gathered the views of children and young people on open spaces in the city.</p> <p>To have the first wave of 'how safe' reviews underway.</p> <p>To have started discussion, led by the Communication badge, on how best to communicate findings.</p>	<p>To have identified all open spaces.</p> <p>To have completed all 'how safe' reviews.</p>	

1.3 Create safe havens around the city where children and young people know they will be safe and secure.	Northumbria Police (Community Engagement Team) Better Days	From May 2019	Young people and children know about Safe Places and it is embedded in everyday business.	To have reviewed the Safe Places scheme for adults with learning disabilities to see how this can include children and young people.	To have agreed branding and publicity with children and young people.	
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Outcome 2 – We want more opportunities for children & young people to develop relationships with the Police. The Police will understand how to work with them & listen to them.

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
2.1 Work with schools to increase the number of police visits to schools, so that children and young people have time to talk to police officers.	Northumbria Police (Community Engagement Team). Newcastle Promise Board	On-going (Note this is a core function of the CET.)	Children and young people tell us they have good relationships with the police and understand their role.	For visits to form part of school curriculum supporting citizenship.	To have school liaison officers who can drive this activity as part of daily business.	CET are conducting further engagement with SEN schools and Trinity School (Challenging behavioural issues). We are also engaged with several other schools discussing issues that affect young people in particular knife crime.
2.3 Recruit school liaison officers to develop closer relationships with schools.	Northumbria Police (Community Engagement Team)	By March 2020	We have school liaison officers who promote school visits and open days as part of daily business.		To have recruited School Liaison Officers.	
2.2 Hold open days in police stations for children and young people to have a better understanding of police work.	Northumbria Police (Community Engagement Team) Newcastle Promise Board	From Sep 2019	Schools are working with us to arrange open days and station visits as part of the school curriculum.	To be working with schools to arrange open days.	To have regular open days planned.	
2.3 Develop a virtual reality training package to raise awareness and educate children and young people how to protect themselves in relation to a range of vulnerabilities.	Northumbria Police (Community Engagement Team) Newcastle Promise Board Newcastle Safeguarding Children's Board	From Sep 2019	Children and young people tell us they know how to protect themselves in specific scenarios.	To have a virtual reality training and awareness product available.	To have started delivering the training to children in schools.	

Outcome 3 – We want all children & young people to understand how to keep themselves safe online & who they need to go to for support when they feel worried about this.

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
3.1 Develop a programme of support for children and young people for on-line safety. To include: <ul style="list-style-type: none"> Advice, guidance and support around Cyber 	Northumbria Police (Specialist Cyber Protect, Prepare & Prevent Officers and Cyber Tech Engineer) Newcastle Safeguarding Children's Board	From May 2019.	When children and young people tell us they know how to keep themselves safe online. When cyber security and education is everyone's business and becomes part of daily life.	To have developed a programme of age focused support; <ul style="list-style-type: none"> Tools using animated characters to show risks for 	To have worked with children and young people on branding the programme.	

<p>Security and Online Activity, focusing on nationally approved messaging for 3 of the 4ps policing model (PROTECT, PREVENT, PREPARE, PURSUE):</p> <p>PROTECT & PREPARE:</p> <ul style="list-style-type: none"> • Safe use of the internet & public Wi-Fi • Securing your devices • Securing your online personal data • Reporting a cybercrime. <p>The guidance will be developed and designed to meet the particular needs of and risks to different age groups.</p>	<p>Newcastle Promise Board</p>			<p>primary school children.</p> <ul style="list-style-type: none"> • Tools to educate secondary school children around the law, victims and consequences. <p>To have tested the product with various groups of children and young people.</p>	<p>To have started rolling the programme out across the city.</p>	
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Equal & Included Badge Leads Busola Afolabi and Clare Webster-Saaremets, Community and Voluntary Sector

Outcome 1 We want all children and young people to have opportunities to learn about and understand the different communities in the city.						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
<p>1.1 Raise awareness of and provide education on LGBTQ through PSHE awareness in Primary and Secondary Schools.</p> <p>Identify best practice in primary and secondary schools through a coordinated event.</p>	<p>Trinity Youth Association (Debs Hickling Waters)</p> <p>Newcastle Promise Board</p> <p>Public Health</p>		<p>LGBTQ children and young people tell us they feel supported and understood by their peers and at school.</p> <p>Via collated feedback from events.</p>	<p>To have held a sharing event for cluster schools around their PSHE approach.</p> <p>Engaged with Promise Board and to have identified school based best practice in Primary and Secondary School</p>	<p>Schools recognise it's importance and it is embedded into school policy?</p>	
<p>1.2 Develop opportunities for children and young people to learn about the different faiths and religions of communities in Newcastle.</p>	<p>Diocese of Newcastle (Lesley Hillary)</p> <p>Newcastle Council of Faiths</p> <p>SACRE</p>	By Dec 2019	<p>Children and young people tell us they know about the different faiths and religions of communities in Newcastle.</p> <p>Via collated feedback from events.</p>	<p>To have organised and held an event such as, Speed faithing'.</p>	<p>To have held 2 events for children and young people to learn about faiths and religions.</p>	
<p>1.3 Create opportunities for children and young people to learn about the different cultures and communities in Newcastle. With a focus on:</p> <ul style="list-style-type: none"> the West End/Roma/Bosnia communities Experiences through City of Dreams. Reaching Out Programme and Festival (Newcastle Cultural Investment Fund), managed by Skimstone Arts 	<p>Smajo Beso PhD Student and Lecturer at Newcastle University</p> <p>City of Dreams (Ben Dickenson)</p> <p>Claire Webster Saaremets</p>		<p>When children and young people tell us they know about the different cultures and communities in Newcastle and feel connected to and part of their own and other cultures.</p> <p>Via collated feedback from events.</p>	<p>To have agreed with key authors to share stories from research about the West End, including the Roma community.</p>	<p>To have agreed ways of sharing the stories, e.g. access to the publications in different ways AND a sharing event in the West End and another city centre event.</p>	

Outcome 2 We want public transport to be clean, welcoming and accessible to all children						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
<p>2.1 Work with Go North East, children and young people to influence the internal design of their fleet to make sure it is more user friendly for children and young people.</p> <p>Support Go North East to deliver training to bus drivers to support children and young people on journeys.</p>	<p>NE1 Louise Liddle with NE1 Young Ambassadors and Pupils from Walker School.</p> <p>Go North East</p>	From May 2019	<p>Children and young people agree that public transport is child and young people friendly.</p> <p>Taken from the Annual Survey (Cooperation and Leadership badge)</p>	Go North East will have met with young people, through NE1's Young Ambassadors group and work with Walker School, to visit the largest local depot and get their views on buses now and in the future.	The views of children and young people will have influenced bus journeys and the internal design of buses in the future.	
2.2 Work with Nexus to share the views of children and young people from the Discovery and Action Planning phases to influence their experience of using public transport.	<p>NEXUS</p> <p>Northumbria Police</p>	From May 2019	<p>Children and young people tell us they think that public transport is clean and welcoming.</p> <p>Taken from the Annual Survey (Cooperation and Leadership badge)</p>	Nexus will have their cleaning contractors working shifts on Metros to support cleaning requirements throughout the day.	<p>NEXUS will have commissioned bespoke artwork to be displayed on transport and around transport hubs.</p> <p>Nexus will have reviewed the POP card application process and have an online form.</p> <p>Children and young people will have had the opportunity to give their views on the new fleet of metros.</p>	
Outcome 3 We want all children and young people feel welcome in the city						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
3.1 Hold more social events – including pop-up events in the parks and outdoor spaces across the city and accessible for everyone.	<p>StreetGames (Duncan)</p> <p>NCC (Su Cumming)</p> <p>Newcastle Parks Trust</p>	<p>Focus on Summer 2019</p> <p>Accessible activity across the year</p>	<p>Gathering feedback from audiences and those thing part re: impact .</p> <p>Numbers accessing the activities.</p>	Events and activity will be programmed to take place in the designated areas.	<p>Stronger links and partnerships which build on gathered feedback to make it sustainable.</p> <p>Sustained activity programmes.</p>	Duncan, Park Festival first four Friday's of the summer holidays. Referral routes for young people to access social events linked to Best Summer Ever potential DfE funded opportunity.

<p>3.2 All Children & YP included events – leading on Parklife and pop ups and to include:</p> <ul style="list-style-type: none"> • Reaching Out Festival for young people who do not usually engage (Skimstone Arts – jointly organized by young people). • Young people leading workshops and creative sessions for children, playing gigs and busking in parks, to engage children in running their own cultural events in their own communities. 	<p>Claire Webster Saaramets NCC (Alison Flanagan-Wood)</p>	<p>April 2019.</p> <p>July 2019 at key cultural venue</p> <p>Summer 2019</p>	<p>Audience engagement and development plan has shown a diversity of children and young people attending.</p>	<p>To have hle key events in April and July and over the summer that have included children and young people showcasing their own work and inviting families and communities to the events.</p> <p>That a diverse group of 100+ children and young people from across the city have taken part in the events.</p>	<p>To have plans for new events and a second Reaching Out Festival will be in place and include the engagement of further communities not represented in Year 1.</p>	
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Healthy Badge Lead Chris Piercy, Newcastle Gateshead CCG

Outcome 1 We want all children and young people to know how to stay healthy						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
1.1 Ensure children and young people know where they can go for trustworthy help about physical and mental health information.	Newcastle Gateshead CCG (Catherine Horn and Catherine Richardson) NTW Trust (John Gibson) Child Be Healthy Partnership Group Communication badge	September 2019	Children and young people tell us they know where to get help about their physical and mental health. Taken from the Annual Survey (Cooperation and Leadership badge) Numbers of children accessing the web portals for information.	To have identified focus group of children and young people. To have identified priority physical and mental health information requirements.	Co-designed approach to sharing priority physical and mental health information. Promotional information re the websites shared with schools across Newcastle. Increased numbers accessing the portals for information.	
1.2 Work to provide parents with relevant information on their child's physical and emotional health in order to empower parents and their children.	Newcastle Gateshead CCG (Catherine Horn and Catherine Richardson) NTW Trust (John Gibson) Child Be Healthy Partnership Group Communication badge	September 2019	Children and young people tell us they know where to get help about their physical and mental health. Taken from the Annual Survey (Cooperation and Leadership badge) Numbers of children accessing the web portals for information.	To have identified focus group of children and young people. To have identified priority physical and mental health information requirements.	Co-designed approach to sharing priority physical and mental health information. Promotional information re the websites shared with schools across Newcastle. Increased numbers accessing the portals for information.	
1.3 Support the delivery of the Newcastle Healthy Schools and Healthy Schools Plus programme.	NCC (Public Health) Promise Board	From May 2019			An increase in the number of schools achieving accreditation	
1.4 Support schools in the delivery of mandated PSHE from September 2020.	Promise Board NCC (Public Health)	From May 2019				

1.5 Promote messages around healthy eating (e.g. Eat Well Model, Sugar Smart) with children, young people and families as part of the Food Newcastle and Change4Life programmes.	<ul style="list-style-type: none"> • Change4Life Partnerships • NCC (Public Health) 	From April 2019	Children and young people tell us they understand the importance of a healthy diet and what this involves.	Partners delivering food and nutrition programmes (healthy eating, cooking skills, food growing etc.) identified as contributing to informing children and young people.	A city wide network of organisations delivering and reporting on food and nutrition programmes with children and young people engaged.	This will be measured via Food Newcastle (to be confirmed), Change4Life and linking into the Health Related Behaviour Survey in 2020.
1.6 Promote messages around air quality with children, young people and families through the healthy pupil capital fund project with 41 schools.	NCC (Public Health) Schools	From April 2019	Children and young people tell us they understand the importance of air quality. Families and schools are aware of how their actions can affect change in air quality.	Schools developing the curriculum with resources which have been provided.	Where applicable, schools using the data from the air quality monitors to promote messages with pupils and families, such as 'no idling'. Schools developing campaigns to promote clean air and active travel to school.	This will be measured via quantitative and qualitative data collected from the identified schools.

Outcome 2 We want all children and young people to have good physical, mental and emotional health

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
2.1 Ensure that all practitioners working with parents understand the importance of a healthy pregnancy and best start in life and complete sector led improvement self-assessment for services to 0-2 years.	NGCCG NCC	By July 2019	Areas for improvement have been identified and services revised to meet parental and infant needs.	To have developed our action plan.	To have implemented our action plan.	
2.2 Ensure children and young people know where they can get support for mental health outside of school <ul style="list-style-type: none"> • Promote the VCS via the SPA • Promote the use of Digital Resources 	Newcastle Gateshead CCG (Catherine Horn/ Catherine Richardson). NTW Trust (John Gibson) NCC (Sandra Davison)	By July 2020	Engagement with secondary schools across Newcastle to attend school assemblies. Feedback from the evaluation of the school visits.	To have shared promotional materials with schools in relation to the SPA, VCS and Digital Apps.	100% of Newcastle secondary schools visited by local GP and School Nurse to discuss emotional and mental health issues.	
2.3 Ensure children and young people can access mental health care when they need it. <ul style="list-style-type: none"> • Promote how children and young people access the Getting Help service via the Single Point of Access (SPA). 	Newcastle Gateshead CCG (Catherine Richardson/ Catherine Horn) NCC (Public Health) NCC (Mark Patton) Hat trick	September 2019	Numbers of CYP accessing digital apps and Getting Help service via the Single Point of Access (SPA).	To have increased uptake in the number accessing the KOOTH website.	To have reduced waiting times in accessing Emotional and Wellbeing services via the (SPA). To have evaluation/early	

<ul style="list-style-type: none"> Promote and signpost children and young people to online help – KOOTH. Promote and signpost to the Voluntary Care Sector (VCS). Trial and evaluate access to Mental Health workers in schools via the Trailblazer pilot. 					findings from the Trailblazer pilot.	
<p>2.4 Work with children and young people to create a culture where they are comfortable to talk about sensitive things more openly</p> <ul style="list-style-type: none"> Delivery of core health messages and raise awareness of health issues and how and where to seek advice and support. Attend Year 9 School Assemblies to promote emotional wellbeing. Inform students to access a GP/School Nurse to discuss sensitive information. 	<p>Catherine Horn Education Promise Board 0 – 19 service Early help and family support services</p>	<p>From September 2019</p>	<p>Children and young people tell us they are comfortable talking about sensitive issues.</p> <p>Taken from the Annual Survey (Cooperation and Leadership badge)</p> <p>Feedback from the evaluation of the school visits and through the Health Related Behaviour Survey.</p>	<p>At least 50% of Newcastle secondary schools visited by local GP and School Nurse to discuss emotional and mental health issues.</p>	<p>100% of Newcastle secondary schools visited by local GP and School Nurse to discuss emotional and mental health issues.</p>	

Outcome 3 We want all children and young people to have access to leisure & sport services that are low cost and welcoming.

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
<p>3.1 Create more opportunities for children and young people to access low cost activities.</p> <ul style="list-style-type: none"> Build and expand partnerships across the city to provide similar activities to the successful programme at the trampoline park. Work in partnership to make the activities more affordable. 	<p>LA Public Health Active Newcastle GLL and other facility providers</p>	<p>Start in Spring 2019 and work with projects over next year to build opportunities.</p>	<p>Broad offer is in place and information is easily accessible to everyone.</p> <p>10 different partners are signed up and delivering/providing opportunities.</p> <p>Numbers of cards in use across the offer</p>	<p>To have a new offer linked to holiday work and new partnerships established.</p>	<p>To have a comprehensive offer across the city which provides access to activity.</p> <p>Extensive circulation of cards with associated programme of discounts and free access.</p>	<p>If successful with DfE application this will be the catalyst (Best Summer Ever).</p> <p>Should establish a young people delivery partnership group to look at the broadest possible offer.</p>

<ul style="list-style-type: none"> Develop our young person's offer linked to the Active Newcastle card. 						
<p>3.2 Create more opportunities for children to access sports and leisure activities in parks.</p> <ul style="list-style-type: none"> Develop a tool to allow children to influence where our table tennis tables & other activity equipment/spaces are situated in parks/city. 	<p>LA Public Health Active Newcastle Parks and Allotment Trust</p>	<p>Work to influence the playground investment project to incorporate more 'Active environment' concepts rather than just traditional play spaces.</p> <p>Talk to young people about requirements and ideas.</p>	<p>Sites are developed, and new equipment is provided.</p> <p>Clear approach to developing activity in parks and open spaces – in particular beyond football.</p>	<p>Insight gathered into young people's thinking about opens space facilities.</p>	<p>To have gathered specific ideas and projects developed. Investment identified, equipment installed, or spaces remodelled.</p>	<p>Think a more strategic discussion is required with young people to move this forward.</p>
<p>3.3 Run holiday activities to encourage the use of parks gym equipment.</p>	<p>LA / Education Active Newcastle Parks and Allotment Trust</p>	<p>Summer – linked to 3.2 above</p>	<p>Young people using parks gym equipment in the spaces where provided.</p>	<p>We will have ran holiday activities to encourage the use of parks gym equipment.</p>	<p>To have an increase in the regular use of the equipment.</p>	

Co-operation & Leadership Badge Lead Andrew Graham, Newcastle City Council

Outcome 1: We want children and young peoples' voices to be heard and influence decisions in the city						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
1.1 Set up the Youth Democracy Group and formalise links to the Child Friendly City Board.	NCC (Louise Cameron) Catherine Blenkinsop	By May 2019	The YDG and wider structures are operational # of children involved in YDG structures	The YDG voice is embedded within the CFC programme.	The YDG are influencing decisions taken by the CFC programme and Board member organisations.	
1.2 Map other groups of children that are involved with Child Friendly City Board member organisations.	NCC	By September 2019	We have a clear shared understanding of existing groups	To have a clear shared understanding of existing groups. Identified groups not actively engaged with Child Friendly City Board Members.	To have opportunities for city decision makers to engage with a more representative group of children.	
1.3 Establish an annual 'Newcastle Child survey' to get the views and experiences of growing up in Newcastle. To include focus group follow up.	NCC (Andy Graham/ Clare Humble)	Annually from September 2019	The survey is an established means of CFC Board members hearing the voice of children across the city # of children involved % response rate	The survey is designed, tested, shared and children choose to respond to it.	The survey is established and there is evidence that CFC Board members have acted on the findings.	

Will include understanding of child rights and issues relevant to all badges.			% of children that agree decision makers have heard their views.			
2.5 Create structured opportunities for children to engage with decision makers, where relevant to their priorities. <ul style="list-style-type: none"> Newcastle City Council Directors Team Newcastle City Council Cabinet Newcastle Joint Executive Group Newcastle Parks Trust North of Tyne 	NCC (Cllr Nora Casey/ Ewen Weir)	Throughout the year, from April 2019	Children, including but wider than the YDG, agree that they have opportunities to share their views, experiences and priorities with senior decision makers. <p># of children involved</p> <p>% response rate</p> <p>% of children that agree decision makers have heard their views.</p>	YDG and wider supported to identify their priorities – including CFC badges. <p>Priorities mapped to decision making groups.</p> <p>Forward plan of meetings agreed.</p>	Children and decision making groups supported to make the meetings a success. <p>Meetings underway.</p> <p>All participants, including children feel the meetings were positive.</p>	

Outcome 2: We want leaders from Council, schools, police and beyond to understand and value the importance of incorporating children’s rights, needs and views into decision-making

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
2.1 Create opportunities for children to shape health research priorities in the city.	Newcastle upon Tyne Health Trust (YPAGNE)	From April 2019	# Newcastle children involved. % of children that agree decision makers have heard their views.	Children are influencing health research priorities.	Children are influencing health research priorities	
2.2 Create opportunities for children to shape and lead access to, and content of, arts and cultural opportunities through City of Dreams	City of Dreams (Ben Dickenson)	From April 2019	.	.		
2.3 Create opportunities for children to influence investment decisions taken by the North of Tyne Combined Authority.	NCC (Helen Dickinson)	From June 2019	Children across North of Tyne are influencing investment decisions taken by the NTCA. <p># Newcastle children involved.</p> <p>% of children that agree decision makers have heard their views.</p>	A proposal to NTCA setting out a proposed approach, the benefits and the mechanics.	Proposal considered by NTCA. <p>If successful, an outline approach developed.</p> <p>Starting to evidence child voice in investment decisions.</p>	
2.4 Create opportunities for children with a SEN diagnosis to play a greater role in their own services and to shape citywide SEND services.	NCC (Amber Burton)/ Newcastle Gateshead CCG (Catherine Horn)	From May 2019	The voice of children is consistently strong in EHC Plans. <p>Children agree that they are able to influence decisions about SEN services in the city.</p>	Participation and Co-production worker appointed. <p>Participation and Co-production Plan agreed.</p>	Progress against the Participation and Co-production Plan.	

				Progress against Participation and Co-production Plan underway. CYP involved in design of Inclusion Conference.		
2.5 Support the Youth Democracy Group to identify and work towards delivering their priorities, this could include votes at 16.	NCC (Louise Cameron)	From April 2019	The YDG agree that they are being supported to deliver their stated priorities.	Priorities agreed. Decision makers linked to priorities agreed.	Progress against stated priorities.	
2.6 Undertake a reassessment of the UNICEF Baby Friendly Initiative.	NCC (Debbie Ramshaw, Helen Robinson) Infant Feeding Strategy Group	By March 2020	Newcastle continues to be judged as being Baby Friendly.	Reassessment underway	Reassessment complete.	

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Communication Badge Lead Newcastle Youth Council

Outcome 1: We want one central point where children and young people can access information they need about their rights and support that might make their lives easier, healthier, safer and happier						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
1.1 Gather information on the services and activities available for children and young people across the city.	Youth Democracy Group NCC (Jo Taylor, Louise Cameron) NCC (Louise Cameron)	From May 2019	We have a list of services, things to do and places to go for children and young people.	To have a list of services and activities for children and young people aged 5-18	To have a list of parks, and open spaces for children and young people and services for children under 5 years.	
1.2 Understand what information is available for children and young people to know what is happening in Newcastle. Understand from partners how they share information about events, and how effective it is. Talk to children and young people to understand how and where children and young people prefer to get information.	Youth Democracy Group NCC (Jo Taylor)	May 2019 – October 2019	Children and young people have told us where and how they get information now, and how they would like to get it in the future.	To know where information is available for children and young people. To know which events to attend to talk with children and young people to get their views on finding information.	To have attended a number of large events and engaged with young people and children from across the city. To have gathered information on children and young people's choices for accessing information.	
1.3 Create a site for children and young people to get information and agree the process for keeping the information up to date.	Youth Democracy Group NCC (Laura Bolden)	October 2019 - April 2020	Children tell us that they can easily find out what is happening in Newcastle, and where they can get advice. We have a site that is current and up to date.	To have identified good information sites and had discussions around the maintenance of the sites.	To have agreed the format of the site and commenced work on developing the site.	
Outcome 2: We want children in Newcastle to know about and understand their rights						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
2.1 Work with schools and voluntary sector groups to share information about children's rights.	Youth Democracy Group NCC (Louise Cameron) Promise Board	From May 2019	Children and young people tell us they know about Children's rights.	To have designed a lesson plan.	To have agreed with some schools and youth projects to deliver the lesson plans.	
2.2 Share information widely about the Child Friendly City programme.	Youth Democracy Group NCC (Catherine Blenkinsop)	From May 2019	Children and young people tell us they know about the Child Friendly City Programme.	To have developed a communications plan for updates on Child Friendly City programme.	To have regular updates on Child Friendly City programme in magazines, schools and on the web.	

2.3 Review Newcastle Child Rights Charter and make sure information about children's rights is clear and easily understood by all children and young people.	Youth Democracy Group NCC (Catherine Blenkinsop)	From Sept 2019	We have a Newcastle Child rights Charter that is understood by children and young people.	To have reviewed Newcastle Child Rights Charter with children and young people.	To have worked with children and young people with additional needs to make sure our information on Children's Rights is clear and understood.	
Outcome 3: We want children and young people to see positive stories about their achievements in the media.						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
3.1 Develop a plan for how we use social media to share information with children and young people. Develop a page/blog for young people in magazines from council and partners.	Youth Democracy Group NCC (Laura Bolden)	May 2019 – December 2019	Children and young people are using social media safely to easily access current local information.	To have developed a plan to share information with children and young people on social media. To have a Child Friendly City page on the web.	To have a Page/blog for young people in publications from council partners To have delivered on line safety training linked to Safe & Secure badge	
3.2 Work across the city including the media to change image of stereotypes.	Youth Democracy Group NCC (Laura Bolden) Commissioning, Procurement and Inclusion	By April 2020	We have included in contracts the need for commissioned partners to promote and share positive stories about the young people and children they work with.	To have started scoping work with commissioning.	To be working with commissioning to develop new contracts to include work to promote positive stories.	
3.3 Work across the city to promote more positive stories about children and young people.	Youth Democracy Group NCC (Laura Bolden)	By April 2020	Children can send us their own stories that they want to see in the media.	We will be working with schools and youth groups to get key positive messages out.	To be working with partners to share and promote positive stories, from children and young people.	

Culture Badge Lead Helen Neal, Your Homes Newcastle

Outcome 1 Child rights are valued by staff across partner organisations, including the Local Authority						
What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
1.1 Gather available information to demonstrate how the rights of the child is understood are captured within training at Board Member Organisations.	YHN	May 2019	To have collected baseline data from board members and other key partners.	Data used to inform training programme	N/A	
1.2 Develop a Convention on the Rights of the Child (CRC) training plan - informed by baseline data, that includes; <ul style="list-style-type: none"> UNICEF train the trainers training for staff across all Board member organisations to enable them to deliver training to frontline staff and line managers for all CFC board organisations. UNICEF or trained trainers to deliver training to key decision makers. Develop an on-line training tool to be used both as a refresher resource for staff from board member organisations and as a wider training tool for other organisations. 	NCC and YHN	September with implementation to follow.	Training plan produced Commitment from partner organisation to introduce CRC training. % of train the trainer training completed by CFC Board member organisation's staff. % training completed by all CFC partner organisation's staff. On line training tool developed.	To have training models developed.	Training programme commenced to be completed in 24 month.s	
1.3 Embed CRC into working practice: <ul style="list-style-type: none"> Ensure CFC Board members consider CRC in key decision making and demonstrate this within their Board/ Committee Papers. Create CRC champions within CFC board organisations to help ensure the impact of CRC training is sustained 	YHN and Board Member Organisations	September 2019	To have guidance developed and agreed by CFC Board Members, to help ensure that the rights of the child are considered when making key decisions. To have the role of the champions agreed by CFC Board. To have identified champions. To have identified a Coordinator to help facilitate champions' communication.	Guidance approved at CFC Board in September Champions network established to help support them to achieve their roles.	Guidance being used and evidenced in decision-making documentation Champions role is developed, and champions can describe what they have done to help embed CRC.	

Outcome 2 Children will feel valued and have their rights respected

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
2.1 Evaluate the immediate impact of CRC training with participants to gauge their level of understanding and whether, following the training they feel able to make change.	NCC	October 2019 onwards	Evaluation forms are completed.	To understanding the impact of the training programme.	Positive change in staff attitude and actions.	
2.2 Evaluate the impact of CRC training with participants six months after completion of training to identify how it has influenced individual staff through: <ul style="list-style-type: none"> • Surveys • Qualitative case studies 	NCC/YHN	April 2020 onwards	Data collected through SurveyMonkey / Hive etc. and qualitative research involving staff and young people in work settings.	Evidence medium term impact of training.	Continued positive change in staff attitude and actions.	
2.3 Develop an annual 'Newcastle Child survey' to elicit the views and experiences of growing up in Newcastle. To include: <ul style="list-style-type: none"> • Understanding of child rights and issues relevant to all badges. 	NCC	September 2019?	TBA by CFC Board			

Outcome 3 Children and young people feel welcome in the city when they're travelling, playing and learning

What we need to do	Who will be involved in this work	When we will do it	We will know it is successful when	What we expect to achieve in 6 months	What we expect to achieve in 12 months	Comments/progress
3.1 Identify child-friendly public venues within the city	YHN and NE1	July 2019	Information collated.	List completed.	TBC with Communications badge.	
3.2 Identify child friendly areas of shelter/under cover and work with CFC Board members to expand these.	NCC and NE1	December 2019	Existing spaces are better known. More spaces created.	Collaboration with other badges.		
3.3 Publicising child friendly venues and spaces	Communications badge and NE1	TBC	Multi-media being used to publicise this information.			

We would like to acknowledge and thank everyone, especially the children and young people who have worked so enthusiastically with us to develop this action plan.

Students and teachers from:

- **Excelsior Academy**
- **Hadrian School**
- **Heaton Manor School**
- **Hotspur Primary School**
- **Kenton School**
- **Mary Astell Academy**
- **Newcastle Bridges School**
- **Sir Charles Parsons School**
- **Walbottle Campus**
- **Walker Central Church of England Primary School**

Action for Children

Barnardo's North East

Byker Aspire

Care Leavers Group

Children North East

City of Dreams Newcastle Gateshead Cultural Venues

NE1

Newcastle Council for Voluntary Service

Newcastle Eagles

Newcastle Gateshead CCG

Newcastle University

Newcastle upon Tyne Hospitals NHS Foundation Trust

Northumberland Tyne and Wear NHS Foundation Trust

Northumbria Police

Northumbria University

NUFC

NUFC Foundation

Office of Police & Crime Commissioner

Parents Voice Group

PROPS North East

Success 4 All

Skimstone Arts

Voices for Choices

WEYES

Young Carers Group

Your Homes Newcastle

Youth Council

Colleagues from Newcastle City Council.

This plan has been signed off by;

Photo to be added

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If you would like any further information, please contact Catherine.blenkinsop@newcastle.gov.uk