



Regional Strategy 2025-2027

Scope and Responsibilities

The North East Trading Standards Association (NETSA) continues to take a key partnership role across the 12 local authorities in the region and delivers on various core projects on behalf of national partners, which include the National Trading Standards Board (NTSB), the Department of Health and Social Care (DHSC), HMRC and the Food Standards Agency (FSA); together with regional partners.

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What is the North East Trading Standards Association (NETSA)?

NETSA is a partnership body which brings together the twelve Local Authority Trading Standards Services (LATSS's) in the North East of England, to enhance services and contribute to meeting local, regional, and national priorities.

What are our objectives?

- Work in partnership to enhance local service delivery.
- Create informed confident consumers and protect the vulnerable
- Support legitimate businesses by ensuring a fair and safe trading environment.
- Co-ordinate local, regional, and national priorities to enhance service provision.

Key Priorities for Action 2025-2027

- 1. Attract and strive to maintain resources to enhance the provision for Trading Standards Services in the North East region.
- 2. Ensure consistency of interpretation and sharing best practice
- 3. Working collaboratively to ensure effectiveness, efficiency, and value for money.
- 4. Use evidence/intelligence gathered locally, regionally, and nationally to target resources.
- 5. To carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- 6. To carefully consider the implications of and respond effectively to the UK having now left the EU.
- 7. To carefully consider the implications of and respond effectively to the setting up of the Office for Product Safety and Standards.
- 8. To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Act 2022. Including the announcement on construction products.
- 9. To evaluate and respond fully to the implications of the Retained EU Law (Revocation and Reform) Act 2023 upon all consumer protection legislation.
- 10. To deliver upon the requirements of Operation CeCe in respect of enforcement around the illegal tobacco market.
- 11. To deliver upon the requirements in respect of enforcement around the illegal market in Vaping Products and the Underage sale of Vaping Products.
- 12. To carefully consider the implications of the Tobacco and Vapes Bill and the associated Environmental Regulations applicable to the ban on single use vapes.
- 13. To carefully consider the implications of the Renters (Reform) Bill.
- 14. To carefully consider the implications of the Product Safety and Metrology Bill.
- 15. To carefully consider the implications of the Digital Markets, Competition and Consumers Act 2024
- 16. To ensure delivery by the allocated 6 LATSS's of the Vape Apprentice programme on behalf of DHSC.

Impact and Outcomes

- Achievement of best practice through shared learning and expertise, relevant and timely information exchange, and development of new and innovative approaches
- Consistent and intelligence led action with all partners.
- Maximise the delivery of initiatives within the limitations of reducing resources.
- Contribute to public health and wellbeing.
- Protect the vulnerable

Governance Arrangements

NETSA consists of the Heads of Service from the 12 LATSS's within the region. A Regional Coordinator, who is retained through grant funding received from the NTSB, supports our work. NETSA will continue to provide the strategic leadership for all sub regional groups and promote effective partnership working throughout the region to protect and improve the health, wellbeing and safety of local communities whilst supporting local businesses to achieve better regulatory outcomes.

Governance Arrangements (Continued)

All finances received through NETSA will be subject to independent scrutiny and audit. NETSA, and its subordinate groups, will take actions that are customer-focussed and will be subject to a robust performance and financial management framework.

No decisions will be actioned unless they provide value for money for our constituent Authorities, communities, businesses, or partners.

NETSA is committed to effective, strategic planning and developing policies through dynamic and successful leadership. This will be informed utilising data from the Annual Strategic Assessment.

Challenges

In developing its policies and plans NETSA will recognise the challenges presented by:

- a) Reducing resources in the public sector particularly those prevalent in the regulatory field and will maximise potential to secure additional resources for the regional LATSS's.
- b) To continue to support legitimate business and protect our local communities. This agenda has developed through the implementation of the "Regulators Code" and having regard to the policies outlined in the Local Government Association's "Open for Business" document.
- c) The continuing implementation of new consumer protection legislation. These have included abolition of letting fees (May 2018); prohibition of F & G energy rated domestic properties under EPC legislation and the prohibition of F&G energy rated non-domestic properties (April 2023); the banning of sales of offensive and dangerous substances to under 18's (Offensive Weapons Act 2019) (April 2022); animal licensing provisions (October 2018), the Tenant Fees Act 2019 (June 2019), the Leasehold Reform (Ground Rent) Act 2022 and the Digital Markets, Competition and Consumers Act 2024 (April 2025).
- d) The need to carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- e) To carefully consider the implications of and respond effectively to the Office for Product Safety and Standards.
- f) To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Act 2022. Including the announcement on construction products.
- g) To evaluate and respond fully to the implications of the Retained EU Law (Revocation and Reform) Act 2023 upon all consumer protection legislation.
- h) To deliver upon the requirements of Operation CeCe in respect of enforcement around the illegal tobacco market.
- i) To deliver upon the requirements in respect of enforcement around the illegal market in Vaping Products and the Underage sale of Vaping Products.
- j) To carefully consider the implications of the Tobacco and Vapes Bill and the associated Environmental Regulations applicable to the ban on single use vapes.
- k) To carefully consider the implications of the Renters (Reform) Bill.
- I) To carefully consider the implications of the Product Safety and Metrology Bill.
- m) To carefully consider the implications of the Digital Markets, Competition and Consumers Act 2024
- n) To ensure delivery by the allocated 6 LATSS of the Vape Apprentice programme on behalf of DHSC.

Partnership Working

NETSA continues to work with a range of national and regional partners including the Department for Business & Trade (DBT), the Department for Health and Social Care (DHSC), the Home Office and the Food Standards Agency (FSA), the three regional police services, Her Majesty's Revenue and Customs (HMRC) and other enforcement agencies as well as Balance and Fresh.

National



Energy Security & Net Zero



















Regional













POLICE

Safest People Safrist Places





Local

























Key Priorities for Action 2025-2027

1. Attract resources to enhance the provision for Trading Standards Services in the North East region

Serv	ices in the North East region		
	Action	Timescale	Current Status
1.1		Timescale January 2025 – March 2027	Current Status Regional representation delivered by NETSA Chair, and the local/regional governance of activities and decisions carried out by NETSA Executive. All the meetings of the NTSB & Governance groups 2024/2026 to be supported. NETSA Executive. Meetings Next meeting. 12 June 2025. NTSB. Next meeting 25 June 2025. Announcement on 19 January 2021 that OPSS to lead on the enforcement of construction products legislation. 31 August 2022 "OPSS Product Regulation Strategy 2022- 2025. How we will deliver protection and confidence in a strong, green economy". Published.

1.2	Ensure that the scheduled	January 2025 –	opss-strategy-2022- 2025.pdf Funding for safety testing of selected products manufactured or imported into the region through the Metrology Laboratory at Gateshead. Animal Health and
1.2	Animal Feed Inspection programme (grant funded by the FSA via the NTSB) is delivered upon.	March 2027	Feed Group delivering inspection programme agreed with the NTSB. Co- ordinated through Northumberland CC. Funding granted.
1.3	Maintain Regional Investigations Team (RIT) (funded by NTSB) to act against level 2/3 criminality in accordance with the Intelligence Operating Model (IOM).	January 2025 – March 2027	RIT Manager and host authority have taken actions in accordance with the IOM and governance procedures.
	Tasking effected from both local and regional intelligence through the Regional Tasking Group (RTG) and in line with referral processes agreed by the National Tasking Group (NTG).	January 2025 – March 2027	Governance group carrying out ongoing monitoring of delivery programme.

	Action	Timescale	Current Status
1.4	Maintain a Regional	January 2025	Regional Manager
	Intelligence Analyst (RIA)	- March 2027	and host authority
	(funded by NTSB) & Regional		has maintained the
	Intelligence Officer (RIO) in		RIA in compliance
	line with nationally agreed		with the terms of a
	strategy.		funding agreement
			in line with the IOM.

1.5	Carefully consider regional bidding to host projects/functions devolved from the delivery of the strategy as and when appropriate.	January 2025 – March 2027	Successful funding bids on Operation Oak.
1.6	To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. uksi_20151681_en.p df	January 2025 – March 2027	9 October 2015 legislation implemented. Response required by all LA's. Annual reporting regime to Secretary of State. Several LA's organising partnership arrangements. April 2023 F&G energy rated non- domestic properties now banned.
1.7	To monitor implementation of the Tenant Fees, Act 2019.	January 2025 – March 2027	Effects of legislation on regulatory services and marketplace.
1.8	To monitor implementation of the Offensive Weapons Act 2019 related to bladed implements and corrosive substances.	January 2025 – March 2027	April 2022 provisions brought into force.
1.9	To carefully consider and respond to the CTSI consultation on the Qualifications Review.	January 2025 – March 2027	Metrology officer working group set up.
Key I	Priorities for Action 2025 -2027		
2. En	sure consistency of interpretat		i
	Action	Timescale	Current Status
2.1	Respond to all applicable consultations affecting Regulatory Services	January 2025 – March 2027	As and when relevant consultations emerge.
2.2	METROLOGY GROUP a) Project Work to be determined.	January 2025 – March 2027	Agreement to deliver projects on packaged goods.
2.3	FAIR TRADING Responsibility on delivery rests with RTG.	January 2025 – March 2027	Regional LATSS's to participate.

a) Participate in Scams Awareness campaign with key task of increasing reporting of scams.		
b) Partnership working with the Anti-Counterfeiting Group (ACG) & the Intellectual Property Office.	January 2025 – March 2027	RIA co-ordinated regional activity around illegal trade through social media sites on the internet.
c) Participation and involvement with National Consumer Week.	January 2025 – March 2027	Regional LATSS's to be involved with National Consumer Week 2025,
d) To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. uksi_20151681_en.p df	January 2025 – March 2027	Legislation implemented. Response required by al LA's. Also, annual reporting regime to Secretary of State. Several LA's organised partnership arrangements. April 2023 F&G energy rated non-domestic properties banned.
e) Second-hand car market.	January 2025 – March 2027	Consumer Protection Partnership evaluating
f) Doorstep crime.	January 2025 – March 2027	
g) Multi Agency Safety project on Doorstep crime.	January 2025 – March 2027 January 2025 – March 2027	Development through national Scams team. SPOC's now operational for 3 regional police areas. Call blockers resourced and distributed.

2.4	CONSUMER AND PRODUCT SAFETY GROUP		
	a) Respond to all localised enquiries and respond to requests as made for intelligence from DBT and the national Product Safety Focus group. Business plan developed.	January 2025 – March 2027	Lead officer Consumer and Product Safety Group. Meeting of national Product Safety Group. 26 June 2025.
	b) Undertake intelligence led product safety projects in respect of consumer products i.e., sun beds, fancy dress costumes, e-bikes and water beads.	January 2025 – March 2027	All regional LATSS's now fully engaged with assessments around sunbeds.
	c) Participation with Child Safety Week.	January 2025 – March 2027	As and when required.
	d) Monitor national/regional developments in respect of underage sales and take appropriate action.	January 2025 – March 2027	April 2022 Offensive Weapons Act 2019 in force. Government proposal to ban energy drinks to those under 16. Tobacco and Vapes Bill.
	e) Monitor the development of the Office for Product Safety and Standards.	January 2025 – March 2027	The Office for Product Safety and Standards (OPSS) enabling the UK to meet the evolving challenges of product safety by responding to expanding international trade, the growth in online shopping and the increasing rate of product innovation. In addition to providing support and advice for local authority Trading Standards teams,

Froduct Safety and Metrology Bill published. f) Response to concerns with non-compliant Vaping Products and underage sales of such products. g) National surveillance work on electric battery chargers on bikes. h) Safety alert on Water Beads. January 2025 - March 2027 TOBACCO CONTROL a) Policy Document published Product Safety and Metrology Bill published. Significant seizures of non-compliant products. Regional arrangements fully implemented. LATSS carrying out work on behalf of OPSS. Linked through to regional fire services. OPSS safety alert issued. OPSS safety alert issued. Conservative Government published Stopping the start: our new plan to create a			the office will co- ordinate work across local authorities where action is needed on a national scale and will ensure the UK continues to carry out appropriate border checks on imported products following exit from the European Union. Announcement on Product Safety Sampling Protocol 2022. Funding for safety testing of selected products including ladders and cosmetics through regional test houses.
non-compliant Vaping Products and underage sales of such products. g) National surveillance work on electric battery chargers on bikes. h) Safety alert on Water Beads. January 2025 - 2027 TOBACCO CONTROL a) Policy Document published Danuary 2025 - 2027 March 2027 January 2025 - 2027 January 2025 - 2027 January 2025 - 2027 January 2025- March 2027 January 2025- March 2027 Conservative Government published Stopping the start: our new plan to create a			Product Safety and Metrology Bill
on electric battery chargers on bikes. - 2027 work on behalf of OPSS. Linked through to regional fire services. Description of OPSS. Linked through to regional fire services. January 2025- March 2027 TOBACCO CONTROL 3) Policy Document published January 2025- March 2025- March 2027 Conservative Government published Stopping the start: our new plan to create a	non-compliant Vaping Products and underage sales	- March 2027	of non-compliant products. Regional arrangements fully
Beads. TOBACCO CONTROL a) Policy Document published 2025- March 2027 January 2025- March 2025- March 2025- March 2025- March 2025- March 2027 Conservative Government published Stopping the start: our new plan to create a	on electric battery chargers o	_	work on behalf of OPSS. Linked through to regional
a) Policy Document published 2025- March 2027 published Stopping the start: our new plan to create a		2025- March	
	a) Policy Document published	d 2025- March 2027	Government published Stopping the start: our new

		smokefree generation.
b) Operation CeCe National enforcement project to be delivered for HMRC by NTS. Full regional reporting regime in place.	January 2025 – March 2027	Ongoing enforcement actions. Funding from HMRC for 4 years. Regional Tobacco Control Officer appointed.
c) National enforcement vapes project delivered for DH&SC. Full regional reporting regime in place.	January 2025 – March 2027	Ongoing enforcement. Funding under Tobacco and Vapes Bill from DHSC.
d) Tobacco and Vapes Bill	January 2025-March 2027	Parliamentary scrutiny in process.

2.5	ANIMAL HEALTH AND WELFARE GROUP a) To respond to all localised enquiries and respond to requests as made for assistance from Department for Food and Rural Affairs (DEFRA), the FSA and the national Animal Health Focus group.	January 2025 – March 2027	Meetings attended, and updates disseminated.
	b) To ensure the delivery of the national Feed Hygiene programme on behalf of the NTSB for the FSA.	January 2025 – March 2027	Effective regional delivery of feed hygiene project through coordinator. (Northumberland CC).
	c) Tasked to evaluate and update contingency plans in respect of notifiable diseases including rabies and avian flu.	January 2025 – March 2027	Work ongoing.
	d) National Farming Policy.	January 2025 - March 2027	December 2019 Stacey Report on Farm Inspection Review published.

		Farm Inspection and Regulation Revi
e) Notifiable Disease Outbreaks	January 2025 – March 2027	Ongoing monitoring with APHA. All LATSS's monitoring developments with Blue Tongue & Avian Flu.
f) Legislation to introduce the option to issue FPN's for a range of animal health and welfare related offences.	January 2025 – March 2027	Group monitoring developments.

Key priorities For Action 2024-2026

3. Working collaboratively to ensure effectiveness, efficiency, and value for money

value for money					
	Action	Timescale	Current Status		
3.1	To identify skills gaps in current regional workforce and make appropriate provision for training/resource funding		Regional Coordinator and the Training and Competency task and finish group identified various skills gaps.		
3.2	To identify appropriate opportunities for regional joint purchasing initiatives to reduce costs.	January 2025 – March 2027	NETSA developed a collective purchasing initiative for the purchase on a regional basis at a reduced rate of the Chartered. Trading Standards Institute (CTSI) interlink for the 12 LATSS's. 5% coordination fee paid to NETSA which has been utilised to provide training opportunities.		
3.3	Support the England Illegal Moneylending Team (IMLT) funded by Treasury and	January 2024 – March 2026	LATSS's currently authorise IMLT to take actions in the North East.		

	delivered by NTS in its activities in the region.		Complaints and intelligence are referred and shared with the IMLT as appropriate. All regional LATSS's have participated in special events to promote awareness of the work of the IMLT in our local communities. Levy on finance industry now funds IMLT.			
3.4	Support the national Safety at Ports Project managed by OPSS ensuring all referrals of dangerous goods inland are investigated.	January 2024 – March 2027	Referral now arriving from LATSS's and OPSS at border points. Actions on dangerous and illegal consumer products now been actioned.			
3.5	Support the partner organisations Balance and Fresh by supporting campaigns in respect of underage sales, illegal and counterfeit alcohol, and tobacco products.	January 2024 – March 2027	NETSA Executive through the Tobacco Control project continues to fully support the work of the regional partners: Balance and Fresh. Representatives from NETSA attend meetings which facilitate the sharing of best practice across a range of activities.			
3.6	COMPETENCY AND TRAINING Identify all training opportunities in conjunction with partners, including barristers and the private sector to maintain competency.	January 2025 – March 2027	NETSA continues to be very successful in providing several training events with partners including CTSI.			
	NETSA Stratogy 2025-2027 14					

Key Priorities for Action 2025-2027 4. Use evidence/intelligence gathered locally, regionally, and nationally to target resources Timescale **Current Status** Action RTG has been 4.1 Establish and maintain a RTG January 2025 to consistently consider established and is intelligence with a view to March 2027 operating well. All appropriate tasking via the SB meetings Team. Where considered scheduled. appropriate to seek national resources from the NTG in line with the IOM. Develop an annual Regional January Document to be Strategic Assessment to 2025 produced. Once provide intelligence led March 2027 produced and recommendations for utilised by RTG. consideration by NETSA in RIG established and determining its strategic and meetings all operational planning. scheduled in. RIA to develop Regional Tactical Assessments for use of Regional Tasking Group (RTG) Develop and implement a Regional Intelligence Group (RIG). 4.2 Engage fully with the local January NETSA through the **Government Agency** 2025 -RTG has full Intelligence Network (GAIN) to March 2027 information ensure dissemination of exchange intelligence and relevant joint arrangements with the local GAIN coactions are taken with member agencies. ordinator who is invited to RTG. 4.3 Support the national CACS in Working group set January up to ensure the provision of their services in 2025 respect of the Consumer March 2027 effective Helpline and their advice support/referral services. procedures in place. 4.4 Support and respond effectively Officers carefully January to the devolutionary process in 2025 monitoring the region. Based on political March 2027 outcomes. process. May 2024. Kim McGuiness elected as LA7 Mayor. Ben Houchen re-elected

as Tees Valley Mayor.

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4.5	To carefully consider the	January	Officers carefully
	announcement on the 19	2025 –	monitoring
	January 2021 that OPSS to be	March 2027	outcomes.
	the new regulator for		Consultation
	construction products.		ongoing.
4.6	To carefully consider the CTSI	January	Product Safety and
	consultation on the	2025 –	Metrology Bill now
	Qualifications Review.	March 2027	published. Working
			groups set up.
4.7	To carefully consider the	January	To monitor
	implications of the Retained EU	2025 -March	developments
	Law (Revocation and Reform)	2027	closely.
	Act 2023 upon existing		-
	consumer protection legislation.		
4.8	To deliver upon the	January	To monitor delivery
	requirements of Operation	2025 –	through national
	CeCe in respect of enforcement	March 2027	reporting regime.
	around the illegal tobacco		
	market.		
4.9	To deliver upon the	January	To monitor delivery
	requirements in respect of	2025 –	through national
	enforcement around the illegal	March 2027	reporting regime.
	market in vaping products and		
	the underage sale of vaping		
	products.		
5.0	To deliver and report upon the	January	Report submitted.
	lettings scoping Project as	2025 -March	
	funded by NTS.	2025.	
5.1	To carefully consider the	January	To monitor
	implications of the Renters	2025-March	developments
	(Reform) Bill.	2027	closely.
5.2	To carefully consider the	January	To monitor
	implications of the Product	2025-March	development
	Safety and Metrology Bill	2027	closely.
5.3	To carefully consider the	January	To monitor
	implications of the proposed	2025-March	developments
	ban on single use vapes (June	2027	closely.
	2025).		
5.4	To carefully consider the	January	To monitor
	implications of the Tobacco and	2025-March	developments
	Vapes Bill.	2027	closely.
5.5	To ensure delivery by the	April 2025 –	To monitor
	allocated 6 LATSS of the Vape	March 2029	developments
	Apprentice programme on		closely.
	behalf of DHSC.		

Chair of NETSA. May 2025