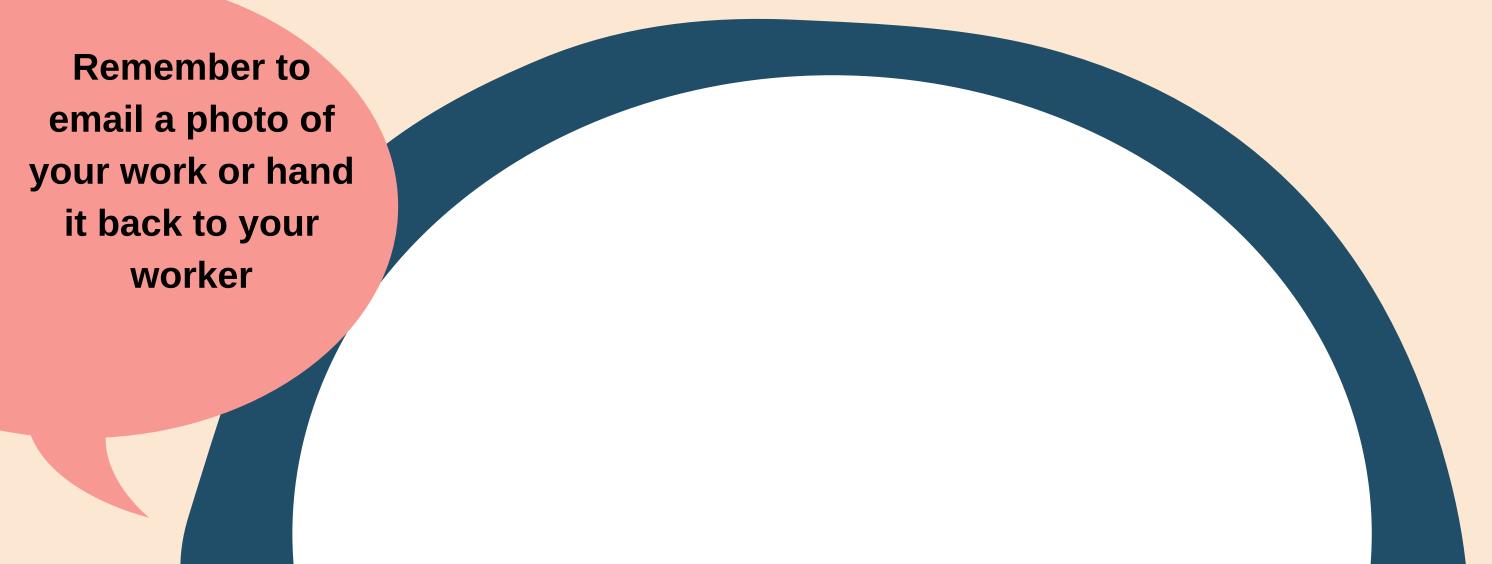
## Young People's Union: Child Friendly City Activity



Use words or drawings to described lockdown for you?

What was inside your head during lockdown?





email: childfriendlycity@newcastle.gov.uk

## Young People's Union needs your help!

Our group has a name but we need a logo that young people will recognise

## Logo Competition



Young People have worked hard to come up with a name for the group and now they are asking young people across the city to help us design a logo. Liyanah Riyaz says "We are hosting a competition to create a logo that will be used on all our leaflets, social media, posters and presentations. This logo will represent the whole group for a long time, and we want it to be designed by the youth of Newcastle. There are so many talented artists all over the city and we want our group to be fully youth lead, down to the details like the logo. This competition gives teenagers something to do, as well as giving them a chance to think- what does Newcastle mean to you? In addition, there is a £25 Eldon Square gift voucher to be won!"

To find out more information about our Child Friendly City program visit https://www.newcastle.gov.uk/our-city/unicef-child-friendly-city/unicef-child-friendly-city/

Anyone between 11-18 can submit a design for the logo. It should be what you think Newcastle is and celebrate the youth within it.

The group wants to spread awareness that our city is aiming to become even more welcoming and safe for under 18's and this logo should reflect that.

Think about what does Newcastle mean to you and how do you think the youth of Newcastle should be represented?

The logo should include the words 'Young People's Union' and optionally the motto 'child friendly steering group'.

Font should be legible and should be able to be seen from a distance.

Your logo must be on a word document.

Your design should be emailed to childfriendlycity@newcastle.gov.uk or posted to Louise Cameron, Newcastle City Council, Newcastle Civic Centre Block 4, Floor 3, Barras Bridge, Newcastle upon Tyne, NE1 8QH. Entries must be received by Wednesday 30th September 2020.